

Video agreement :: Kevin Moreland

Date(s): _____

Location(s): _____

Times(s): _____

Initial the service level you would like:

_____ **\$500 : Wedding ceremony or reception highlights coverage** (this discounted rate requires use of Kevin's music services at either ceremony or reception). Kevin's first priority will be to your music and emcee'ing. Two week delivery after event.

_____ **\$1,000 : Wedding ceremony and reception highlights coverage** (this discounted rate requires use of Kevin's music services at ceremony and reception). Kevin's first priority will be to your music and emcee'ing. Two week delivery after event.

_____ **\$2,500 : As your videographer only: coverage of ceremony through first dances at reception.** Kevin does not provide music services with this option. His sole focus will be filming your event. Two week delivery after event.

_____ **\$3,500 : As your videographer only: full day video coverage** (adds bridal prep, pre-service and Kevin present during entire reception through send off). Kevin does not provide music services with this option. His sole focus will be filming your event. One month delivery after event.

_____ **\$750 - How we met story.** You may use at this at a rehearsal dinner, reception, or as gifts for family/friends. Can include on-location interview segments with friends and family members as well as select photos that supplement the narration.

_____ **Travel & lodging**

_____ **Total amount**

A 50% retainer of \$ _____ is due upon signing of this agreement. The balance of \$ _____ is due no later than 72 hours before the event.

Client accepts the creative judgment of all shots by Kevin used in the final DVD. Any additional editing requests beyond the final product as delivered by Kevin will be subject to additional charges at a rate of \$100/hour.

No on-camera lighting will be used during the event without authorization from client. Should the lighting be inadequate in the venue, the quality of the finished video will be compromised. Kevin will take the utmost care to produce a movie of good quality. However, he will not be responsible for any equipment failures out of his control, including power failure and defective tape stock. If taping is prevented due to such circumstances, any money paid towards video services will be refunded in full without any deductions whatsoever.

The cameras will not be operated in rain or light drizzle conditions. Should the threat of inclement weather occur, a suitable indoor location should be reserved. Kevin will have complete access to any and all goings on of any event inside or outside locations, including, all photo sessions, bridesmaids and groomsmen getting ready for the wedding, flowers being setup, etc.... Kevin will not be liable for any footage not captured due to restrictions placed upon him by vendors, guests or the locations including church settings where the minister requires the photographer and videographer to film from the back of the venue.

Kevin asks that you inform your photographer and officiant that you have secured the services of a professional videographer for your wedding. Every effort will be made to work side-by-side with your vendors and demonstrate consideration and respect for the job they were hired to do. Kevin has no control over your photographer's mobility

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during the ceremony and reception so please understand that it is sometimes unavoidable for them to be captured in the shots.

The unedited footage remains the property of Kevin and will not be available for purchase. Kevin may use reproductions or images contained in the contracted services for demonstrative uses or advertising purposes. The delivered final movie to the client includes the full rights to reproduce it at will. Client may make unlimited copies of the final product without further compensation to Kevin.

In the event of a postponement or cancellation of the wedding, retainers are not refundable. In the event of an unforeseen accident or emergency, Kevin will do his best to try and find a replacement of equal abilities. Should no one be available, all money paid towards video services will be refunded in full.

“I, _____, have read and understand the above terms.
(Print name)

Signature & Date _____
Signature & Date _____

Kevin W. Moreland

FAQ

Will Kevin be obtrusive or interfere with my event?

This is one of the most common concerns about videography. Kevin takes a journalistic approach to filmmaking. He does not interfere with the flow of events, interact with the guests or ask people to pose while filming.

Who will film my event?

Kevin will be filming your event. He always uses multiple cameras. He has a passion for what he is doing cinematically and musically, and will deliver your video with the creativity and timing of an artist. **Examples of Kevin's video work can be found at www.themusicdifference.com/multimedia/.**

What about those bright lights?

Technology has virtually eliminated the need for annoying camera lights! Kevin rarely uses on-camera lights, and then only with the clients permission. In extreme low lighting situations, Kevin sometimes place an umbrella light in the corner of the room to boost the ambient light unobtrusively. (your photographer will appreciate this as well)

How long will the finished movie be?

The films Kevin produces are long enough to cover everything that is important, yet not so long that they become a bore to watch.

How is the finished movie provided?

Because you own the rights to reproduce the movie at will, your finished movie along with a backup copy will be delivered as an unbranded video DVD along with images which you may use for printing without further compensation to Kevin. Your movie can also be provide in Flash video and Quicktime formats at a nominal charge, if for instance, you would like to place your video on your MySpace, YouTube, Knot bio, or personal web site.

Do you interview our guests during the event?

Kevin does not interview guests during weddings or receptions and at no time does he ever overstep his bounds, interrupt or disturb your guests at their tables when filming. We can however pre-record interviews before your event (as in the case of a *How We Met Story*).

Customer testimonials about Kevin can be found at www.themusicdifference.com/testimonials/